



# ENVIRONMENTAL SERVICES

# News Release

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**FOR IMMEDIATE RELEASE:**

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**MEDIA CONTACT:**

Nicole Hall, Supervising Public Information Officer,  
Phone: (858) 492-5009

## **Recycling Helps Improve City Recreation Facilities**

**SAN DIEGO, CA**—Four recreation councils received a \$13,593 check from the City's Environmental Services Department (ESD) on April 26, 2005 to help improve the Doyle, Standley, La Jolla and Canyonside recreation centers.

The donation, presented at the Doyle Recreation Center, represents one year of revenue generated from the sale of recyclable materials collected at City Park and Recreation Department recycling drop-off locations in City Council District One. Accepting the donation were representatives from Doyle, Standley and Canyonside recreation councils, and La Jolla Parks, Inc.

In 2004, visitors to the Council district deposited 458,670 pounds of recyclable plastic and glass beverage containers along with aluminum cans, newspapers, cardboard, office paper, catalogs, magazines and mixed paper.

"Recycling at City park and recreation drop-off locations gives back to the community and stretches the life of the Miramar Landfill," said Elmer L. Heap, Jr., director of the City's Environmental Services Department. "The City's only landfill could fill by 2012 and it is imperative that we divert waste from entering the landfill not only to conserve landfill space but to avoid potential fines from the State of \$10,000 per day for not meeting the mandate of 50 percent diversion by the end of 2005."

Recycling drop-off locations in Council District One are among 44 drop-off sites within the City's park system currently participating in ESD recycling programs. The district is represented by Councilmember Scott Peters and includes the communities located in the northwestern area of the city.

Since 1992, the program has diverted 13,582 tons of recyclables from disposal at the Miramar Landfill and earned \$783,870 in revenue from the sale of recyclables. The donations have helped purchase items at the recreation facilities such as jerseys and trophies for youth leagues, gymnastics mats, tennis court nets, table tennis equipment, benches for basketball courts, brochures, and funded special events such as spring egg hunts and Halloween carnivals.

For information about the City's recycling programs, please call the Environmental Services Department at (858) 694-7000 or visit <http://www.sandiego.gov/environmental-services/>. Facts on the importance of recycling in San Diego may be found at [www.RecycleOrElse.com](http://www.RecycleOrElse.com). For general information about the City's parks and recreation centers, call the Park and Recreation Department's Public Information office at (619) 525-8219, or go to <http://www.sandiego.gov/park-and-recreation/index.shtml>. # # # #